Newhouse graduates find work in their fields, though the communications industry has clearly felt the pinch of the economic downturn. While starting salaries dropped in 2009 due to greater competition for fewer available positions, they jumped back up again for the class of 2010. A number of graduates were hired as post-graduate interns, with the majority of these opportunities turning into full-time employment.

The following statistics were gathered in the fall of 2010. Statistics from prior years are provided for comparison.

### Newhouse Class of 2010

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>81%</td>
</tr>
<tr>
<td>Employed Part Time</td>
<td>2%</td>
</tr>
<tr>
<td>Post-Graduate Internship</td>
<td>11%</td>
</tr>
<tr>
<td>Still Seeking Employment</td>
<td>2%</td>
</tr>
<tr>
<td>Attending Graduate School</td>
<td>5%</td>
</tr>
<tr>
<td>Position Related to Career Goals</td>
<td>85%</td>
</tr>
</tbody>
</table>

### Class of ‘09

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>76%</td>
<td>$29,913</td>
</tr>
</tbody>
</table>

### Class of ‘08

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>86%</td>
<td>$32,900</td>
</tr>
</tbody>
</table>

### Class of ‘07

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>81%</td>
<td>$32,312</td>
</tr>
</tbody>
</table>

### Class of ‘06

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>95%</td>
<td>$31,200</td>
</tr>
</tbody>
</table>

### Average Salary

- **Class of ‘09**: $29,913
- **Class of ‘08**: $32,900
- **Class of ‘07**: $32,312
- **Class of ‘06**: $31,200

*All majors combined

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### How Newhouse Graduates Found Jobs*

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Contact/Networking</td>
<td>42%</td>
</tr>
<tr>
<td>Previous Internship</td>
<td>19%</td>
</tr>
<tr>
<td>Applied Directly to Company</td>
<td>17%</td>
</tr>
<tr>
<td>Internet/Company Web Site</td>
<td>11%</td>
</tr>
<tr>
<td>School/College Referral</td>
<td>9%</td>
</tr>
<tr>
<td>On-Campus Recruiting</td>
<td>2%</td>
</tr>
<tr>
<td>Career Fair</td>
<td>0%</td>
</tr>
<tr>
<td>Employment Agency</td>
<td>0%</td>
</tr>
<tr>
<td>Classified Ads</td>
<td>0%</td>
</tr>
</tbody>
</table>

*Based on a 71% response rate

**Successful job searches use a combination of job hunting methods!**

### Companies that Recruit at Newhouse

- BlissPR
- Cline Davis & Mann
- Cohn & Wolfe
- Condé Nast Publications
- Cooney/Waters Group
- Deutsch Inc.
- Draftfcb
- Edelman
- Gannett Co., Inc.
- Grey
- Hallmark
- Hearst Television
- Hill Holliday
- Initiative
- JWT
- McCann Erickson
- MediaCom
- MediaVest
- Momentum Worldwide
- MSL Group
- MTV Networks
- NBC Universal
- Reebok
- Rodale, Inc.
- Rx Mosaic Health
- Turner Broadcasting
- Universal McCann
- ZenithOptimedia

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### Positions Acquired by the Class of 2010

#### ADVERTISING
- Assistant Account Executive, Euro RSCG
- Assistant Media Buyer, Crispin Porter + Bogusky
- Associate Project Manager, Ogilvy & Mather
- Business Analyst, Gupta Media
- Junior Copywriter, Digitas

#### BROADCAST JOURNALISM
- Broadband Coordinator, Syfy
- Production Assistant, Food Network
- Radio Announcer/Host, Oregon Public Broadcasting
- Sports Anchor/Reporter, KTVM (NBC affiliate)
- Videojournalist, WWNY (CBS affiliate)

#### MAGAZINE
- Assistant Editor, Parents Magazine/Parents.com
- Editorial Assistant, National Geographic Traveler
- Editorial Assistant, InStyle Magazine
- Web Coordinator, Cosmopolitan

#### MULTIMEDIA, PHOTOGRAPHY & DESIGN
- Freelance Photographer
- Junior Designer, Popular Science Magazine
- Junior Designer, Patch.com

#### NEWSPAPER
- Copyeditor, The Philadelphia Tribune
- Government Reporter, Johnson Newspaper Corporation
- Sports Reporter, The Houston Chronicle

#### PUBLIC RELATIONS
- Account Associate, WCG
- Assistant Account Executive, Edelman
- Communications Leadership Development Program, GE
- Leadership Development Program, Diageo
- New Media Coordinator, New York State Assembly

#### TELEVISION-RADIO-FILM
- Assistant Director, O’Malley Creadon Productions
- Page, “The Late Show with David Letterman”
- Production Assistant/Researcher, TruTV
- Production Coordinator, MTV Networks
- Prgrm Research Analyst, Oxygen Media/NBC Universal
The Communications Job Search

The communications industry has some unique characteristics that will affect your job search.

1. Two to three week lead time to fill jobs.

The industry hires on an “as needed” basis, usually filling positions in a short time frame. This means they DO NOT recruit in December for May grads. The majority of communications companies anticipate openings but hire only when they know for certain there is a job open.

2. Outside experience required.

The single most important factor in hiring is hands-on or professional experience, NOT a college degree. “Real world” experience in the field is critical to set you apart from other job applicants.

3. People hire people they know.

As stated above, companies try to fill positions quickly and often hire through word of mouth. It’s never too soon to begin building a network of industry contacts. The more people you know who you are and what you’re looking for, the greater your chances of finding work in your field.

Resources, Services & Events Facilitated by the CDC

**RESOURCES**

Newhouse Alumni Database (NACAN)
An up-to-date database of 3,900 alumni who have agreed to serve as networking contacts

Internship Database
Allows students to search more than 1,200 national internships by city and field

Career Guides
Describe the wide variety of jobs in the communications industry

Industry Directories
Provide information on the businesses and industries that students are studying

**SERVICES**

Individual Appointments with Career Advisors

CDCNews Listserv
Keeps students up on what’s happening career-wise at Newhouse and on campus

JobOps Listserv
Weekly electronic newsletter of job listings, industry events, and advice sent to alumni

**EVENTS**

Career Skills Seminar Series
Cover a variety of career skills topics, including job hunting, networking, résumé and cover letter writing, interviewing and finding an internship

Communications Internship Fair
Provides students with a venue to meet and make connections with regional employers

Communications Consortium
Brings 35+ national companies to campus to interview and meet students

Alumni Speakers
Alumni excelling in their fields return to campus to speak to students